



Esusu Core Membership SMS Templates

Template 1

Because your property partners with Esusu, you get a FREE Core Membership included with your rent. Let your on-time rent payments help build your credit history.

Template 2

You pay rent every month. With Esusu, it can go further. Activate your free Core Membership in the Esusu app and start building credit with the rent you already pay.

Template 3

Tired of being told “no” because of your credit? Esusu helps your on-time rent get reported to all 3 major credit bureaus, for a chance to boost your credit score. Core Membership is already included with your home. Just download the app here.

Template 4

You’re not the only one carrying rent, bills, and everything else. Millions of renters use Esusu to feel less alone with money and more hopeful about what’s next. Your free Core Membership is waiting in the Esusu app.